



LEADING EDGE

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Jimmy Johnson's Leading Edge

Jimmy Johnson's Leading Edge Series will feature the North Bay Wave as part of their sports educational series. The North Bay Wave's mission of promoting women in sports and giving back to community is a one of a kind effort by a women's sport team.

About the Wave show:

Will be on Public Television Interstitial estimated viewership 60 million households.

Commercial TV Airings to broadcast once prime time in over 84 million homes via MSNBC, CNBC, Discovery Channel, CNN Headline News, Family Net, The Learning Channel

Internet Media: Leading Edge to digitize a 5-6 minute documentary and send 1,000,000 video emails from Leading Edge database.

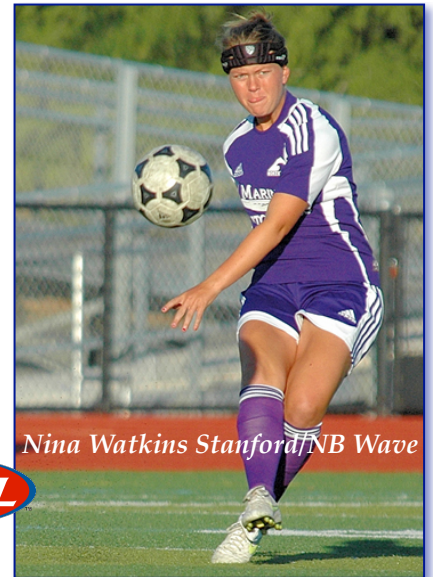


The Wave Team:

The Wave roster includes Katelyn Rowland and Madison Tye from UCLA, Nina Watkins, Lindsay Dickerson from Stanford, Kelly and Darcy McFarland from UNC, Macy Jo Harrison and Kathy Orellana from UNLV, Lauren Battung, Grace Leer, Emi Lawson, Katie Benz, Taylor Comeau from Cal, Jocelyn Leche from USC, Noelle LaPrevotte from Portland, Audrey Gibson from Duke, Bailey Gary, Haley Washburn and Emily Mosbacher from Harvard, Maren Heller from Germany, Lidsay Kingston from Middlebury, Alyssa Devine from Marquette University and Brenna Mockler from Cornell University

The North Bay Wave and the WPSL offer an opportunity for elite woman soccer players to play at the highest amateur level in North America. Many former and current U.S. and International National Team players have played on WPSL teams.

The North Bay Wave is one of the Nations top women's teams, making the play-offs for two consecutive years and finishing tied for 1st place in the WPSL Pacific North Conference. We are now looking forward to an exciting fifth season of spectacular women's soccer.



Nina Watkins Stanford/NB Wave

Wave Goals:

to promote the highest level of women's soccer in the Bay Area and the Nation.

To embrace high level female athletes as role models and mentors for our youth.

To raise awareness in the community with respect to women's issues including breast cancer, eating disorders, homelessness, domestic violence and mental illness.

Wave Staff:

The Wave is led by an experienced staff, including President Birgit Byers, General Manager Grahame Reid, Head Coach Luis Quezada and Assistant Coach Kelli Robinson.

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